

SalesData Market Report:

November, 2024

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in November in the years 2022 to 2024 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2020.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2024.

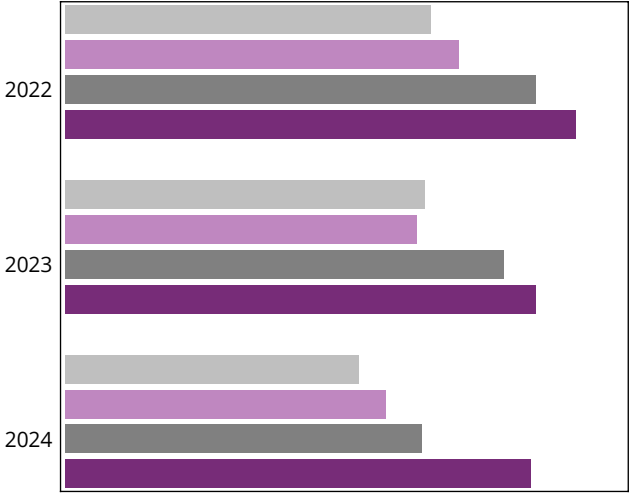
The specific week-ending dates used in this month's report are as follows:

	2022	2023	2024
Week 45	2022-11-13	2023-11-12	2024-11-10
Week 46	2022-11-20	2023-11-19	2024-11-17
Week 47	2022-11-27	2023-11-26	2024-11-24
Week 48	2022-12-04	2023-12-03	2024-12-01

Month-to-Month Comparisons

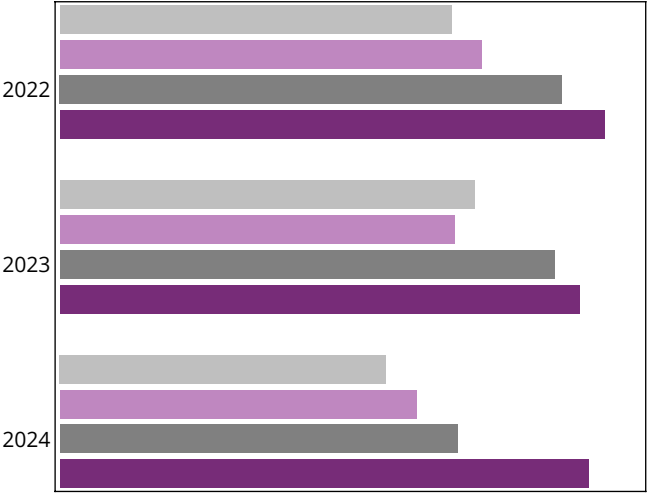
All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	1,179,536	1,158,818	945,480
Week 46	1,269,370	1,134,332	1,032,968
Week 47	1,518,127	1,415,310	1,149,759
Week 48	1,647,103	1,517,993	1,501,472
Total	5,614,136	5,226,453	4,629,679

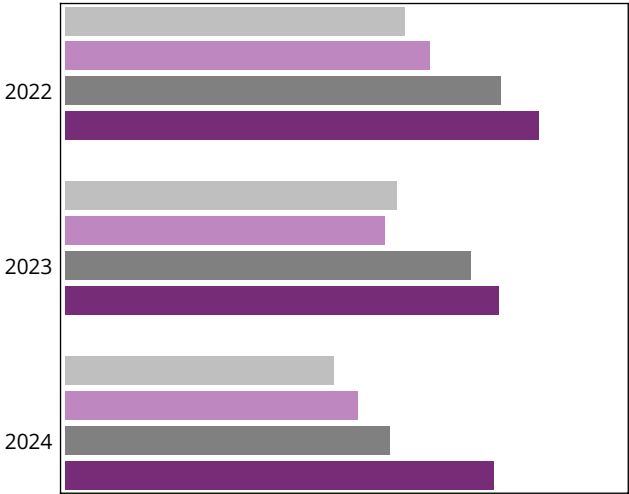
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$26,956,280	\$28,556,369	\$22,453,374
Week 46	\$29,005,798	\$27,164,572	\$24,544,611
Week 47	\$34,570,104	\$34,024,780	\$27,362,241
Week 48	\$37,480,796	\$35,787,473	\$36,379,997
Total	\$128,012,978	\$125,533,193	\$110,740,223

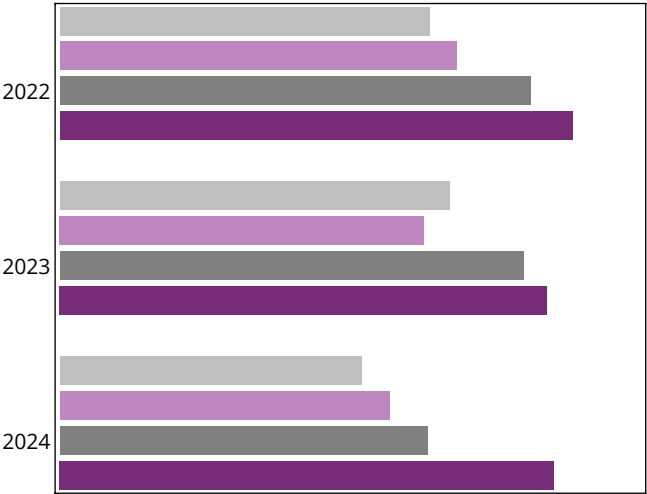
Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	1,094,460	1,070,070	864,169
Week 46	1,175,970	1,028,601	941,652
Week 47	1,403,495	1,307,397	1,047,697
Week 48	1,527,396	1,396,950	1,381,517
Total	5,201,321	4,803,018	4,235,035

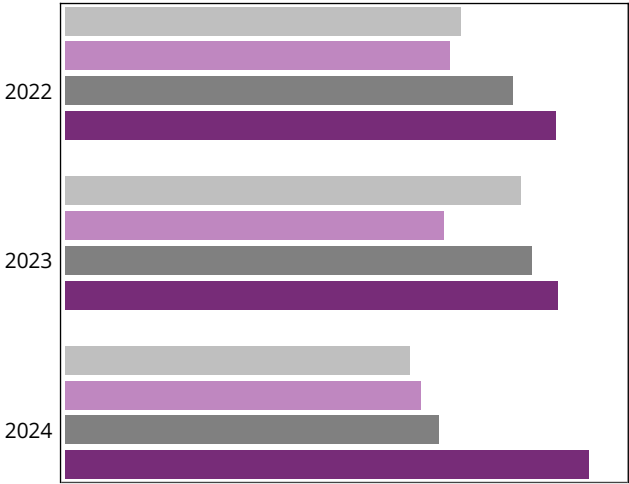
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$25,440,847	\$26,801,634	\$20,782,301
Week 46	\$27,299,014	\$25,060,463	\$22,681,587
Week 47	\$32,405,091	\$31,894,003	\$25,292,181
Week 48	\$35,292,867	\$33,528,481	\$34,019,106
Total	\$120,437,819	\$117,284,581	\$102,775,176

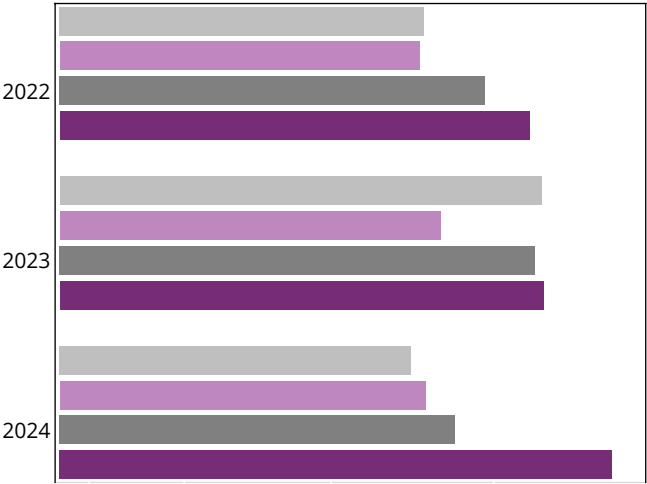
Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	283,056	326,661	246,872
Week 46	275,495	271,477	254,932
Week 47	320,673	334,239	267,441
Week 48	351,258	352,900	375,042
Total	1,230,482	1,285,277	1,144,287

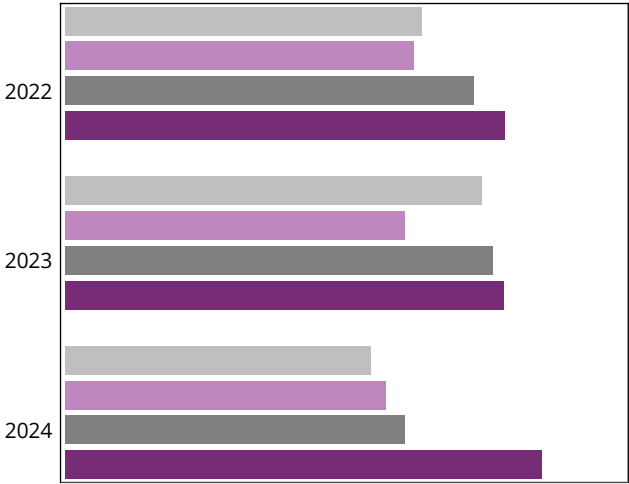
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$6,892,450	\$9,115,234	\$6,645,919
Week 46	\$6,801,678	\$7,202,404	\$6,926,047
Week 47	\$8,044,622	\$8,995,336	\$7,481,021
Week 48	\$8,884,479	\$9,159,719	\$10,449,169
Total	\$30,623,229	\$34,472,693	\$31,502,156

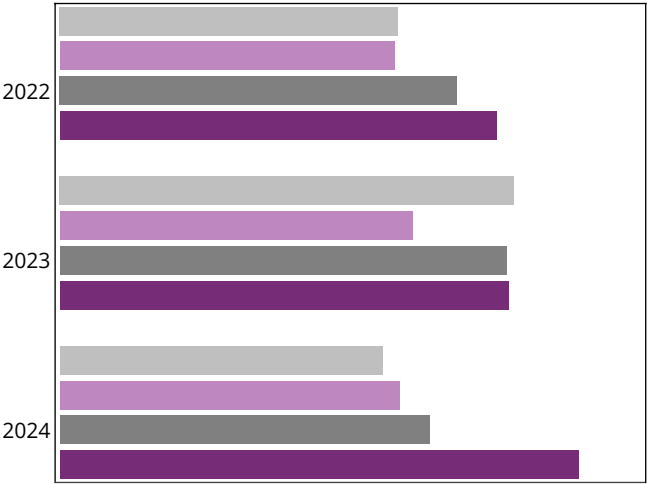
Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	255,139	298,143	218,772
Week 46	249,604	243,135	229,861
Week 47	292,451	306,630	243,420
Week 48	314,942	314,260	341,068
Total	1,112,136	1,162,168	1,033,121

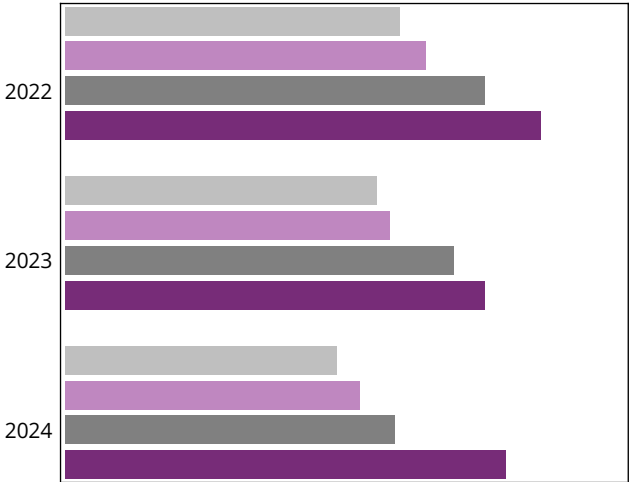
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$6,403,331	\$8,594,549	\$6,103,161
Week 46	\$6,329,644	\$6,675,459	\$6,424,200
Week 47	\$7,514,951	\$8,460,071	\$6,992,231
Week 48	\$8,262,702	\$8,493,088	\$9,819,091
Total	\$28,510,627	\$32,223,166	\$29,338,683

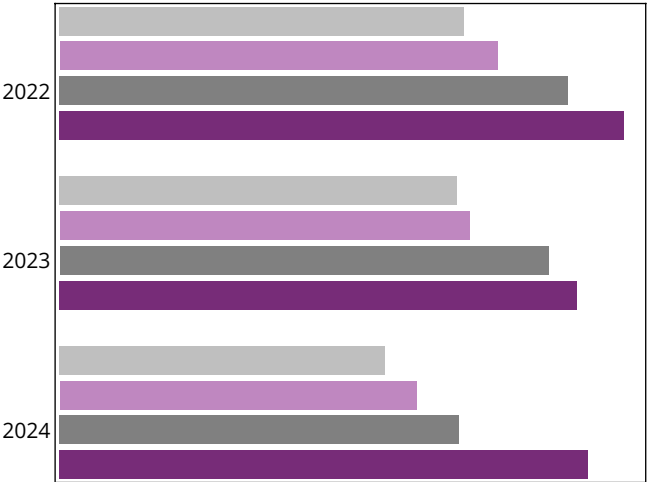
Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	359,320	334,337	291,667
Week 46	387,706	348,259	316,421
Week 47	450,747	417,947	354,210
Week 48	511,299	450,377	473,158
Total	1,709,072	1,550,920	1,435,456

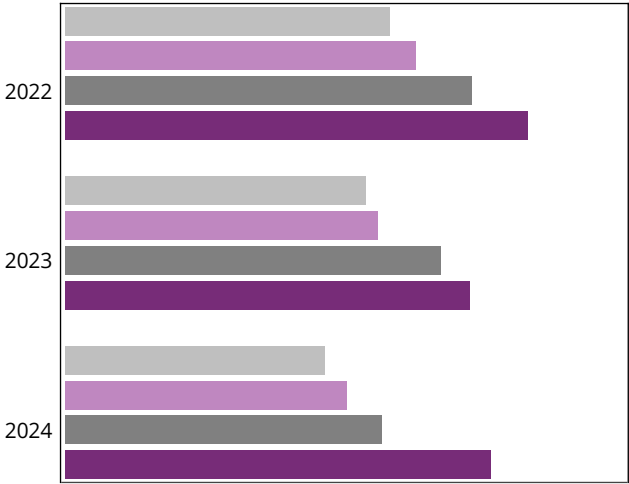
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$10,432,277	\$10,249,102	\$8,392,163
Week 46	\$11,300,710	\$10,565,625	\$9,204,384
Week 47	\$13,111,502	\$12,610,210	\$10,304,250
Week 48	\$14,562,063	\$13,346,939	\$13,635,702
Total	\$49,406,551	\$46,771,877	\$41,536,499

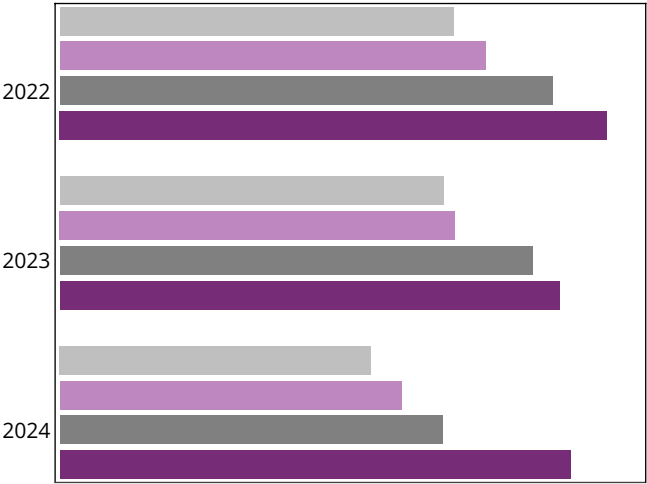
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	349,216	322,722	279,197
Week 46	376,352	335,630	302,862
Week 47	436,807	403,795	339,779
Week 48	496,730	434,684	456,755
Total	1,659,105	1,496,831	1,378,593

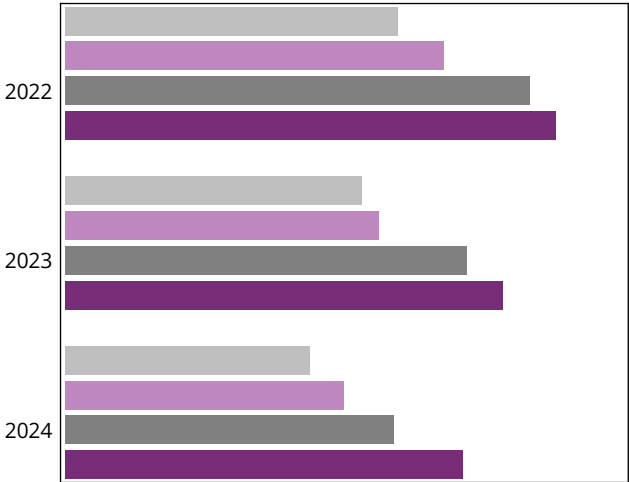
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$10,152,340	\$9,901,065	\$8,030,890
Week 46	\$10,984,001	\$10,198,374	\$8,815,448
Week 47	\$12,714,158	\$12,195,045	\$9,878,975
Week 48	\$14,126,734	\$12,898,526	\$13,173,976
Total	\$47,977,233	\$45,193,009	\$39,899,288

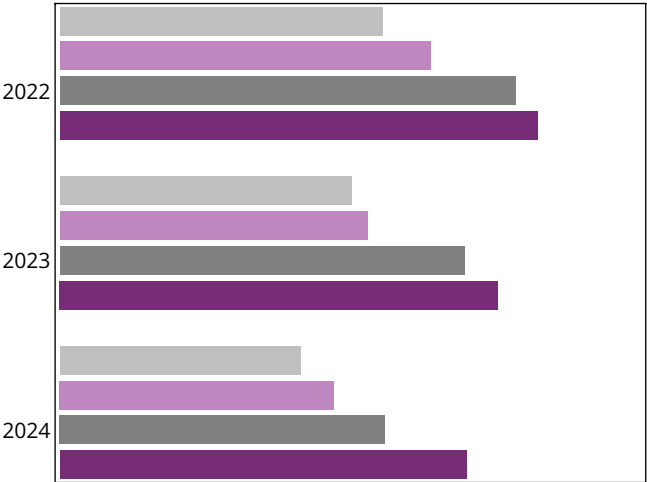
Juvenile: All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	475,908	425,086	350,524
Week 46	542,288	449,330	399,333
Week 47	665,671	575,325	471,020
Week 48	702,846	627,354	569,263
Total	2,386,713	2,077,095	1,790,140

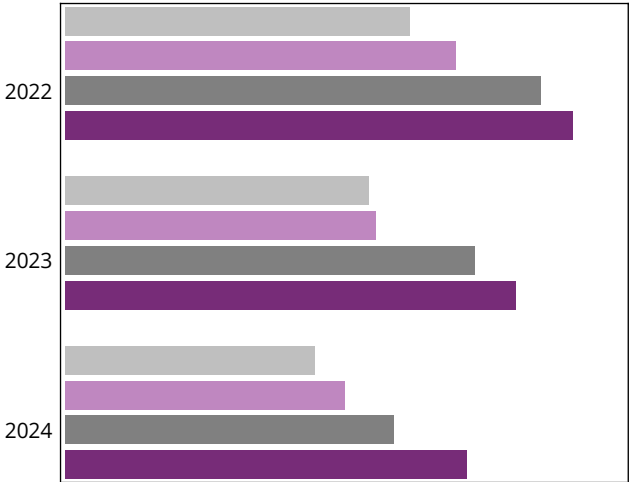
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$8,321,434	\$7,530,150	\$6,208,991
Week 46	\$9,566,214	\$7,944,418	\$7,080,630
Week 47	\$11,759,935	\$10,438,872	\$8,394,604
Week 48	\$12,329,215	\$11,305,926	\$10,493,333
Total	\$41,976,798	\$37,219,366	\$32,177,558

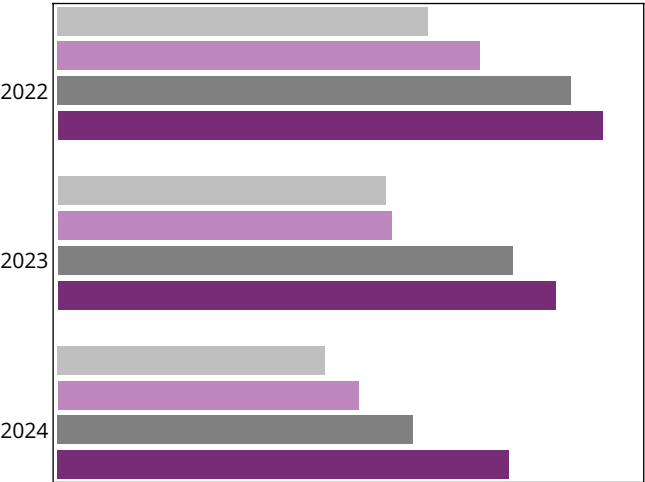
Juvenile: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	431,814	380,512	312,905
Week 46	489,121	389,723	350,650
Week 47	596,210	513,982	411,589
Week 48	635,895	565,254	503,559
Total	2,153,040	1,849,471	1,578,703

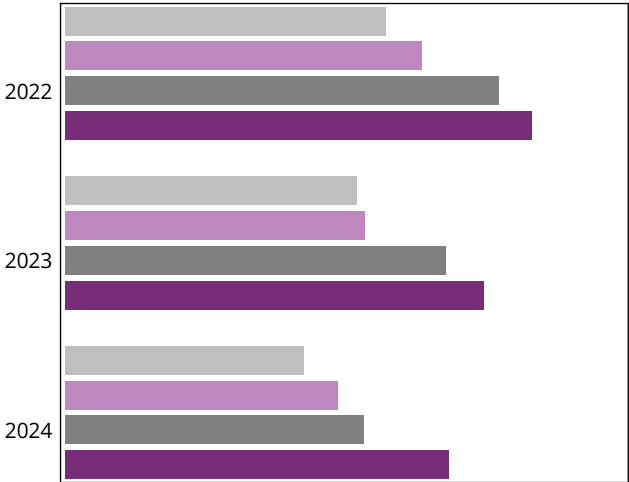
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$7,642,039	\$6,759,612	\$5,518,245
Week 46	\$8,719,300	\$6,890,582	\$6,209,256
Week 47	\$10,593,663	\$9,393,423	\$7,329,876
Week 48	\$11,240,959	\$10,281,877	\$9,313,755
Total	\$38,195,959	\$33,325,494	\$28,371,131

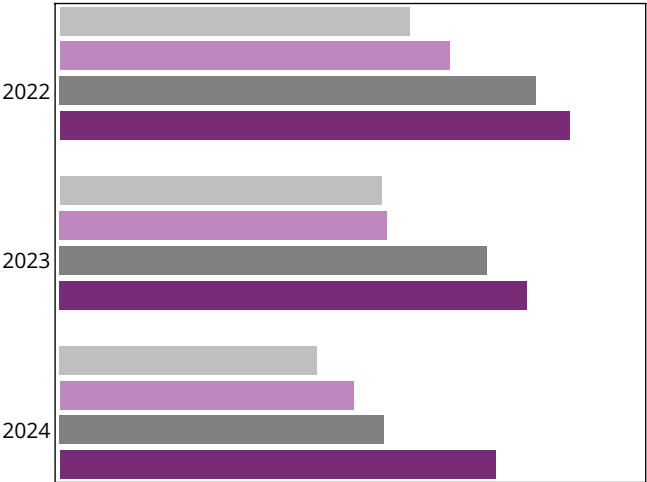
Juvenile Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	361,973	329,055	269,358
Week 46	401,780	337,614	307,016
Week 47	489,458	429,651	337,208
Week 48	526,532	471,724	432,514
Total	1,779,743	1,568,044	1,346,096

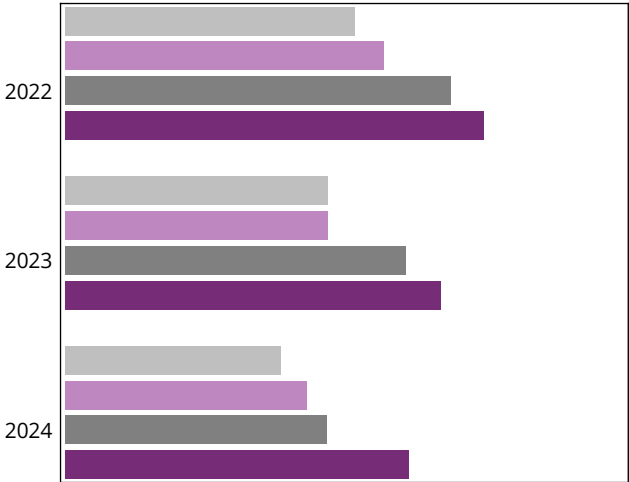
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$6,194,584	\$5,697,668	\$4,559,212
Week 46	\$6,902,162	\$5,797,271	\$5,210,088
Week 47	\$8,438,744	\$7,572,207	\$5,745,374
Week 48	\$9,029,498	\$8,282,544	\$7,724,715
Total	\$30,564,987	\$27,349,690	\$23,239,389

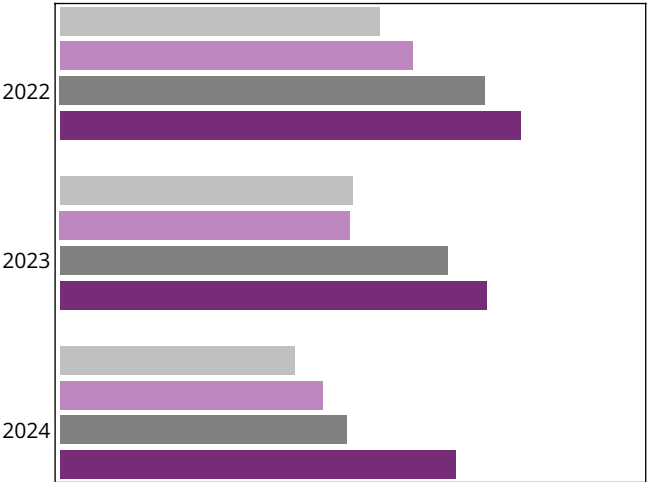
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	326,264	296,110	243,434
Week 46	359,281	295,892	272,576
Week 47	434,697	383,848	295,222
Week 48	472,106	424,148	387,171
Total	1,592,348	1,399,998	1,198,403

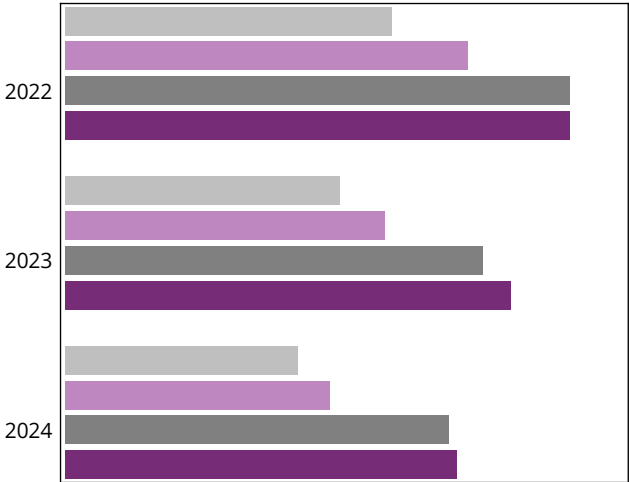
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$5,666,066	\$5,187,759	\$4,158,562
Week 46	\$6,251,540	\$5,142,666	\$4,659,984
Week 47	\$7,537,773	\$6,873,061	\$5,078,149
Week 48	\$8,169,584	\$7,563,203	\$7,016,260
Total	\$27,624,963	\$24,766,690	\$20,912,955

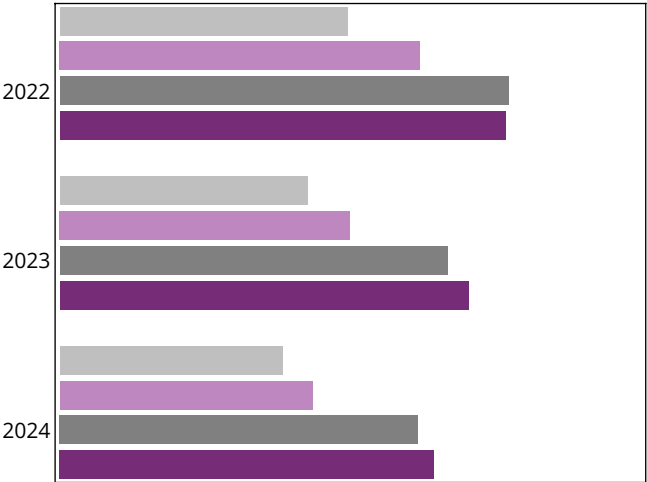
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	113,935	96,031	81,166
Week 46	140,508	111,716	92,317
Week 47	176,213	145,674	133,812
Week 48	176,314	155,630	136,749
Total	606,970	509,051	444,044

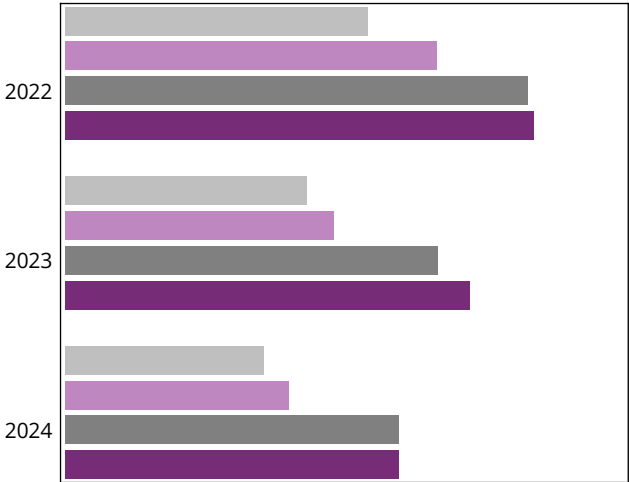
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$2,126,850	\$1,832,482	\$1,649,779
Week 46	\$2,664,052	\$2,147,147	\$1,870,542
Week 47	\$3,321,191	\$2,866,665	\$2,649,230
Week 48	\$3,299,717	\$3,023,382	\$2,768,618
Total	\$11,411,811	\$9,869,677	\$8,938,169

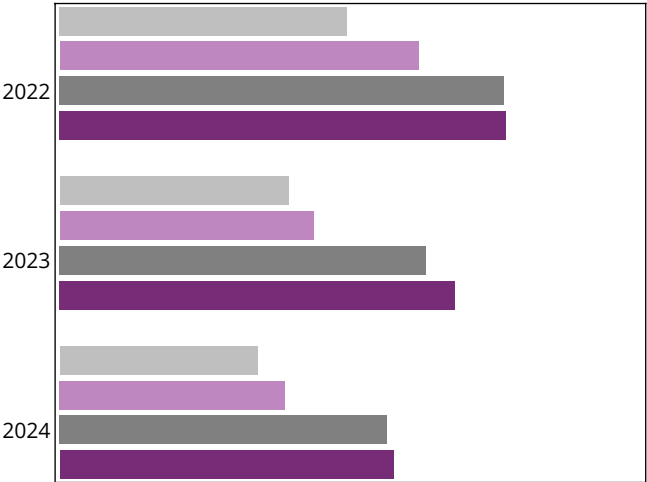
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	105,550	84,402	69,471
Week 46	129,840	93,831	78,074
Week 47	161,513	130,134	116,367
Week 48	163,789	141,106	116,388
Total	560,692	449,473	380,300

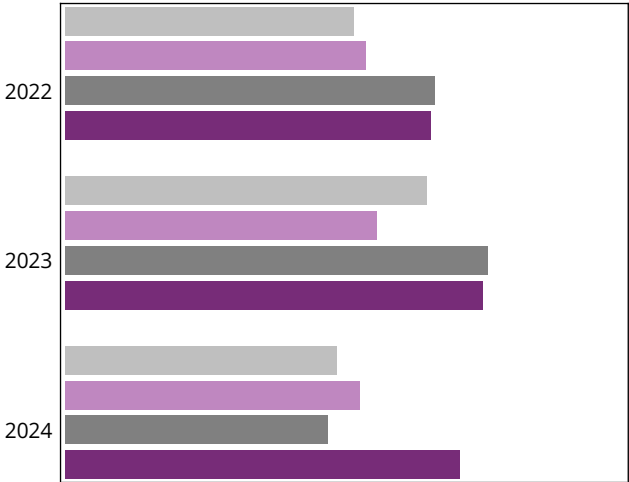
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$1,975,973	\$1,571,853	\$1,359,683
Week 46	\$2,467,759	\$1,747,916	\$1,549,272
Week 47	\$3,055,890	\$2,520,362	\$2,251,727
Week 48	\$3,071,375	\$2,718,674	\$2,297,495
Total	\$10,570,997	\$8,558,804	\$7,458,176

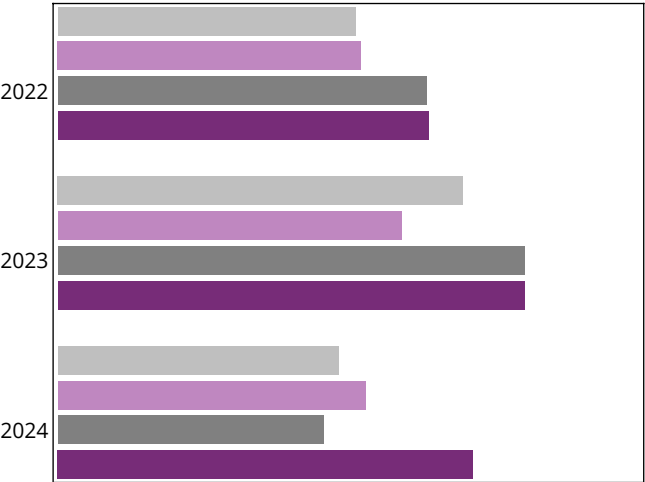
Young Adult: All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	47,467	59,585	44,685
Week 46	49,536	51,324	48,477
Week 47	60,960	69,547	43,225
Week 48	60,196	68,819	64,947
Total	218,159	249,275	201,334

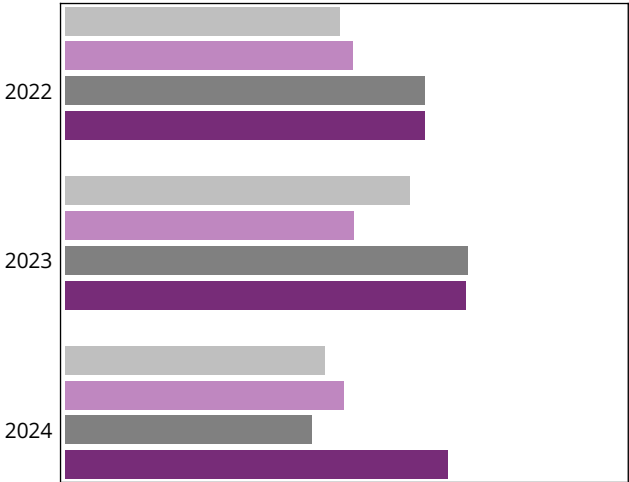
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$1,074,560	\$1,463,976	\$1,014,909
Week 46	\$1,095,984	\$1,242,408	\$1,111,338
Week 47	\$1,332,493	\$1,685,210	\$960,181
Week 48	\$1,339,584	\$1,686,733	\$1,500,134
Total	\$4,842,621	\$6,078,327	\$4,586,563

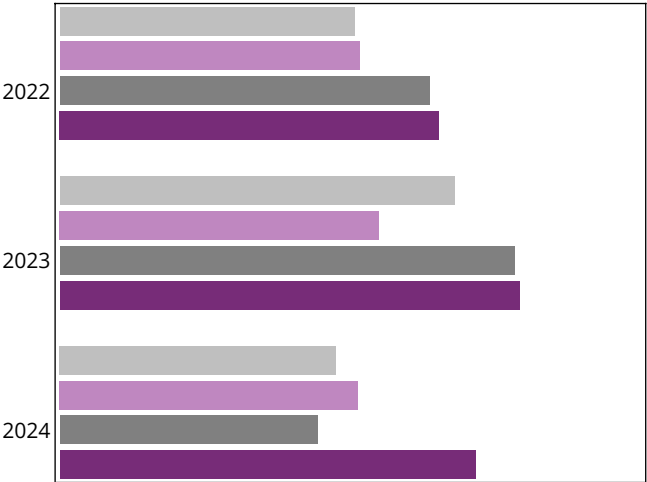
Young Adult: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	44,796	56,179	42,328
Week 46	46,842	46,959	45,388
Week 47	58,551	65,614	40,250
Week 48	58,669	65,250	62,366
Total	208,858	234,002	190,332

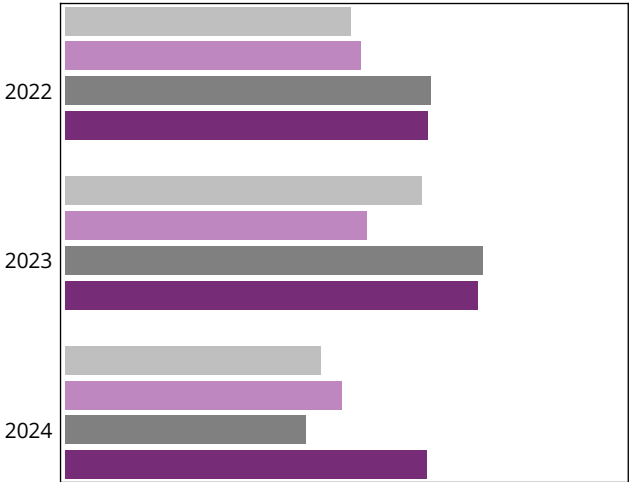
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$1,013,437	\$1,358,460	\$950,307
Week 46	\$1,030,713	\$1,098,706	\$1,025,668
Week 47	\$1,272,606	\$1,564,788	\$886,182
Week 48	\$1,304,409	\$1,582,110	\$1,431,513
Total	\$4,621,164	\$5,604,064	\$4,293,670

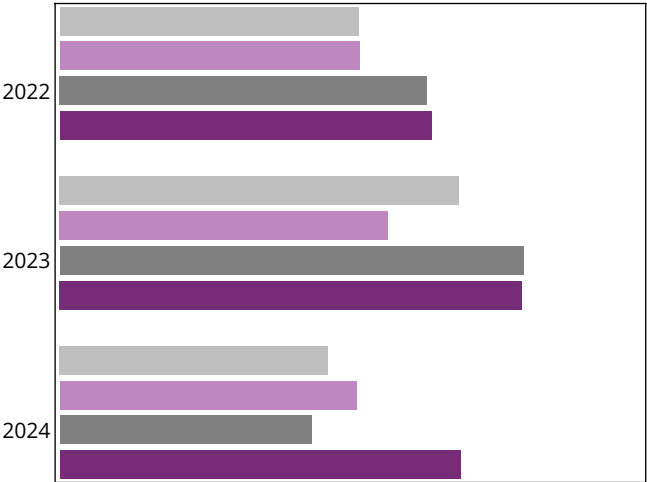
Young Adult Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	45,526	56,760	40,668
Week 46	47,112	48,119	44,092
Week 47	58,274	66,631	38,280
Week 48	57,788	65,708	57,702
Total	208,700	237,218	180,742

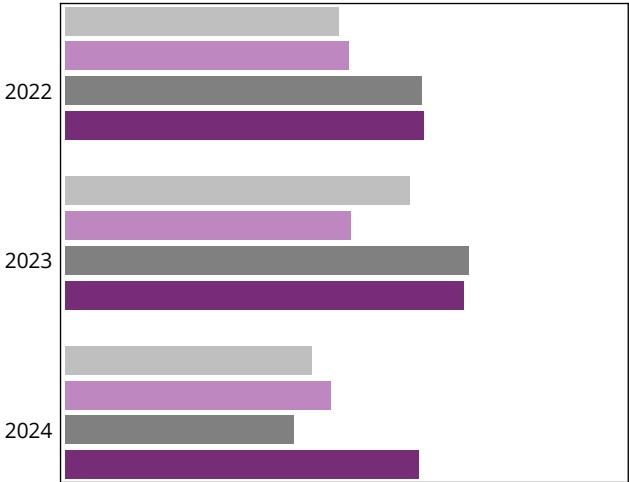
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$1,026,935	\$1,373,488	\$922,830
Week 46	\$1,030,917	\$1,129,931	\$1,020,237
Week 47	\$1,263,216	\$1,595,984	\$866,640
Week 48	\$1,279,150	\$1,590,845	\$1,377,903
Total	\$4,600,218	\$5,690,248	\$4,187,611

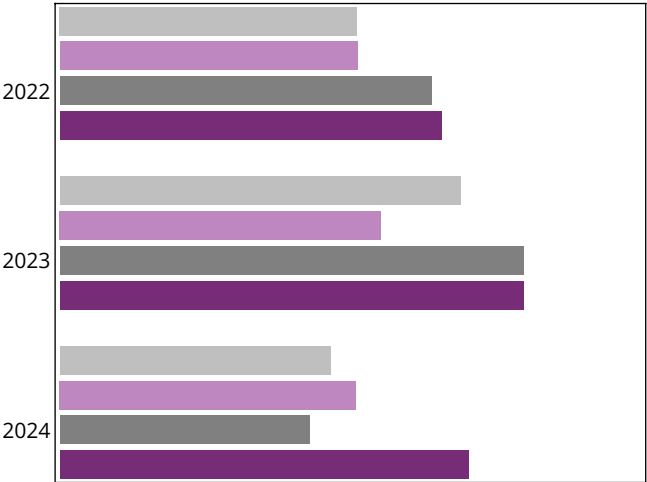
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	43,112	54,295	38,915
Week 46	44,711	45,075	41,808
Week 47	56,232	63,608	35,939
Week 48	56,463	62,839	55,777
Total	200,518	225,817	172,439

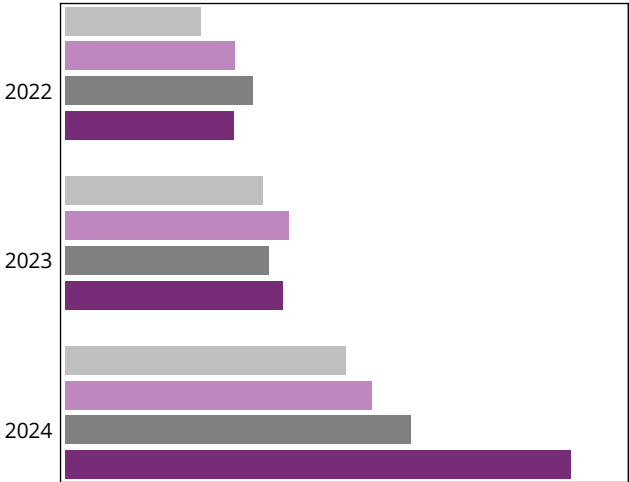
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$971,808	\$1,310,853	\$885,667
Week 46	\$973,816	\$1,049,974	\$967,844
Week 47	\$1,214,649	\$1,514,937	\$817,046
Week 48	\$1,248,068	\$1,515,761	\$1,336,440
Total	\$4,408,341	\$5,391,526	\$4,006,996

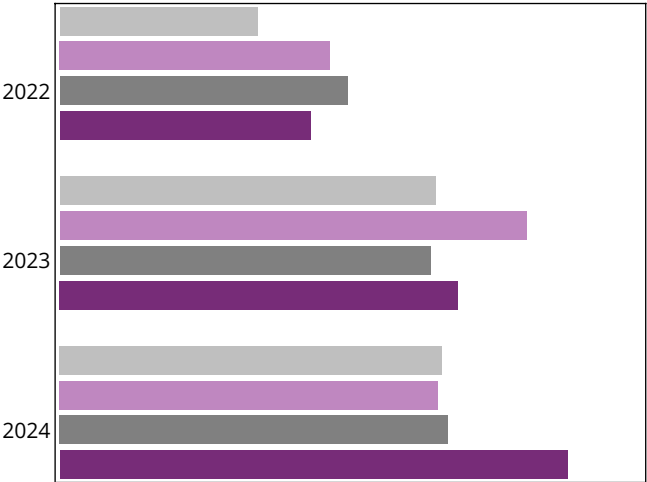
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 45	1,941	2,825	4,017
Week 46	2,424	3,205	4,385
Week 47	2,686	2,916	4,945
Week 48	2,408	3,111	7,245
Total	9,459	12,057	20,592

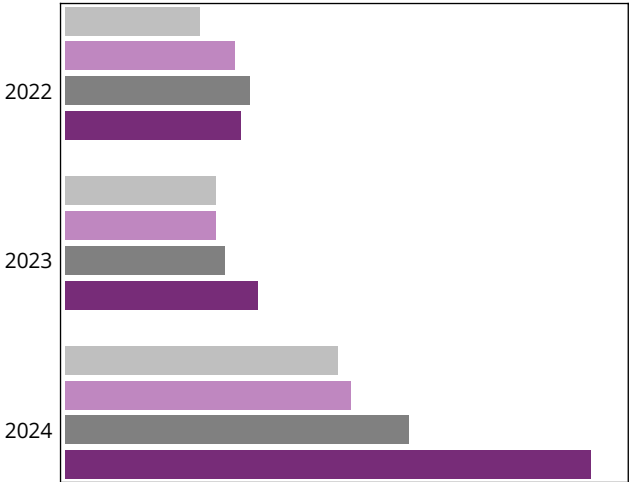
Value Sold (in millions of dollars)



	2022	2023	2024
Week 45	\$47,625	\$90,488	\$92,079
Week 46	\$65,067	\$112,477	\$91,101
Week 47	\$69,276	\$89,226	\$93,541
Week 48	\$60,435	\$95,888	\$122,231
Total	\$242,403	\$388,079	\$398,952

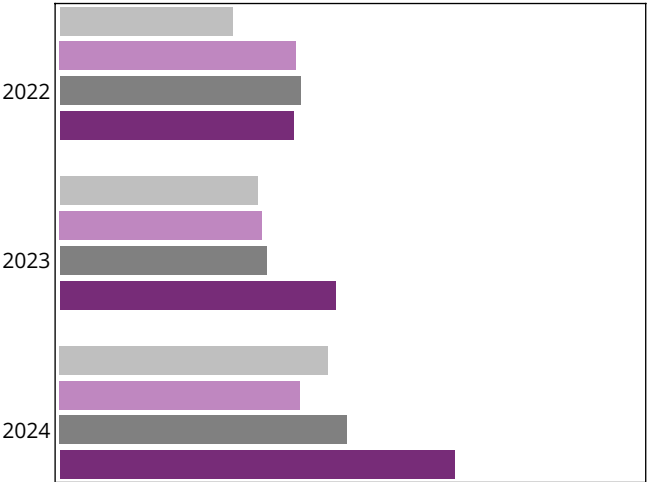
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 45	1,684	1,884	3,413
Week 46	2,131	1,884	3,580
Week 47	2,319	2,006	4,311
Week 48	2,206	2,411	6,589
Total	8,340	8,185	17,893

Value Sold (in millions of dollars)



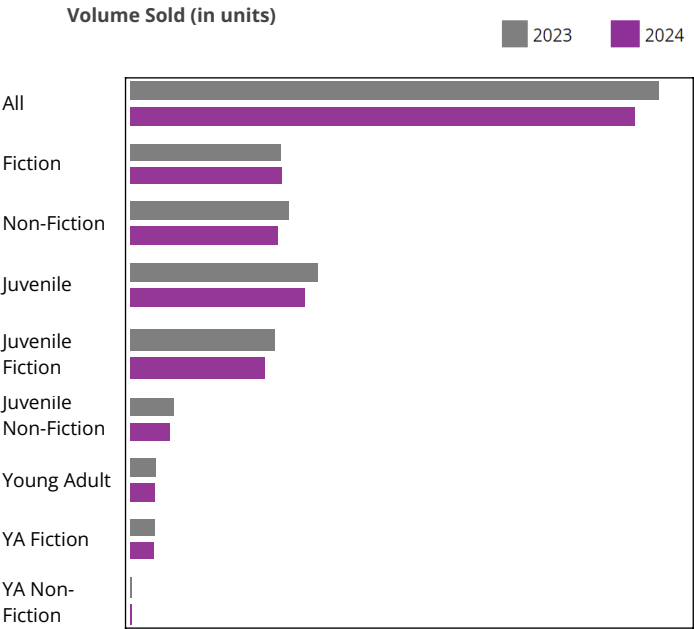
	2022	2023	2024
Week 45	\$41,629	\$47,607	\$64,640
Week 46	\$56,897	\$48,732	\$57,824
Week 47	\$57,957	\$49,851	\$69,136
Week 48	\$56,341	\$66,349	\$95,074
Total	\$212,823	\$212,538	\$286,674

Year-to-Date Comparisons

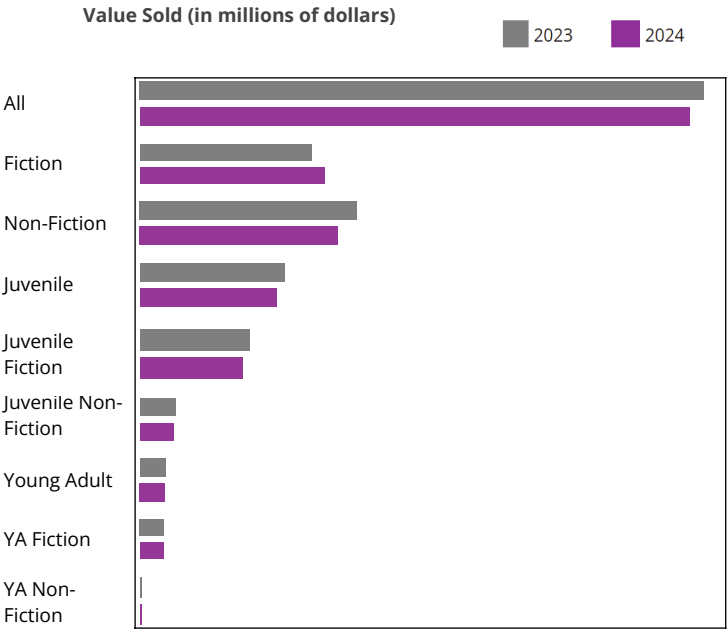
Week-ending dates:

	2023	2024
Week 48	2023-12-03	2024-12-01

All Market

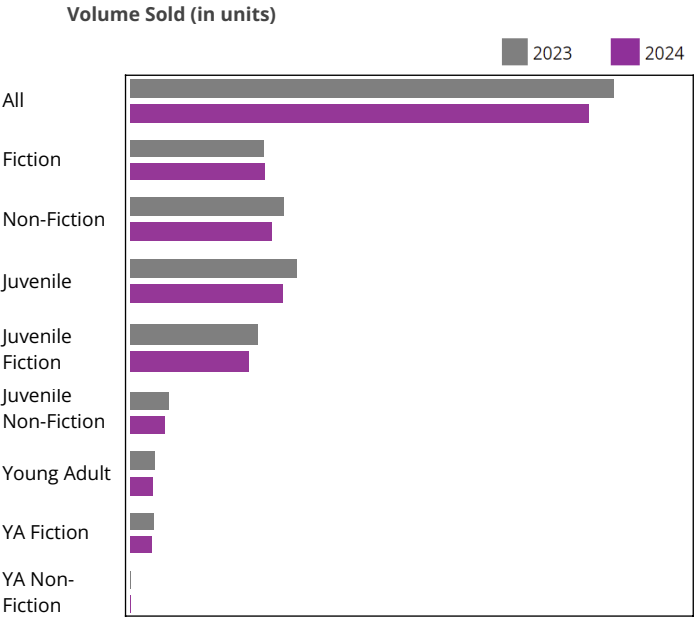


	2023	2024
All	42,595,493	40,677,320
Fiction	12,119,653	12,182,366
Non-Fiction	12,751,892	11,898,110
Juvenile	15,127,474	14,083,996
Juvenile Fiction	11,645,331	10,880,369
Juvenile Non-Fiction	3,482,143	3,203,627
Young Adult (YA)	2,066,304	1,970,712
YA Fiction	1,972,827	1,874,300
YA Non-Fiction	93,477	96,412

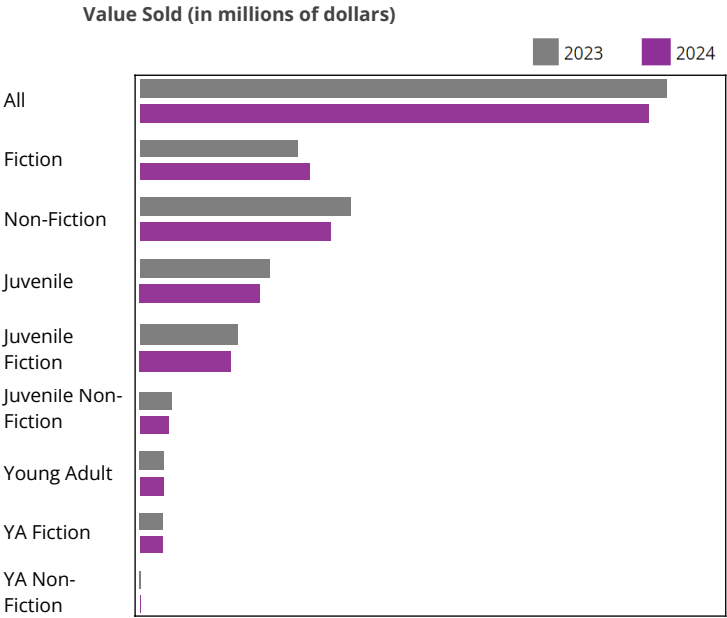


	2023	2024
All	\$970,593,967	\$945,327,077
Fiction	\$295,364,510	\$317,735,890
Non-Fiction	\$373,868,844	\$340,877,337
Juvenile	\$249,469,409	\$235,068,357
Juvenile Fiction	\$188,189,306	\$176,586,720
Juvenile Non-Fiction	\$61,280,103	\$58,481,637
Young Adult (YA)	\$44,314,732	\$43,064,236
YA Fiction	\$41,842,030	\$40,713,315
YA Non-Fiction	\$2,472,702	\$2,350,921

Ring Fence



	2023	2024
All	38,948,528	36,939,126
Fiction	10,739,251	10,869,951
Non-Fiction	12,361,573	11,440,849
Juvenile	13,390,912	12,273,996
Juvenile Fiction	10,249,067	9,523,817
Juvenile Non-Fiction	3,141,845	2,750,179
Young Adult (YA)	1,948,848	1,850,201
YA Fiction	1,872,033	1,773,049
YA Non-Fiction	76,815	77,152



	2023	2024
All	\$906,085,470	\$875,297,786
Fiction	\$271,050,824	\$292,467,735
Non-Fiction	\$362,569,280	\$327,988,513
Juvenile	\$223,614,658	\$206,595,060
Juvenile Fiction	\$168,444,216	\$156,937,723
Juvenile Non-Fiction	\$55,170,442	\$49,657,337
Young Adult (YA)	\$41,607,933	\$40,210,109
YA Fiction	\$39,734,463	\$38,601,458
YA Non-Fiction	\$1,873,470	\$1,608,651

Report Week Numbers

Week	2022	2023	2024
1	2022-01-09	2023-01-08	2024-01-07
2	2022-01-16	2023-01-15	2024-01-14
3	2022-01-23	2023-01-22	2024-01-21
4	2022-01-30	2023-01-29	2024-01-28
5	2022-02-06	2023-02-05	2024-02-04
6	2022-02-13	2023-02-12	2024-02-11
7	2022-02-20	2023-02-19	2024-02-18
8	2022-02-27	2023-02-26	2024-02-25
9	2022-03-06	2023-03-05	2024-03-03
10	2022-03-13	2023-03-12	2024-03-10
11	2022-03-20	2023-03-19	2024-03-17
12	2022-03-27	2023-03-26	2024-03-24
13	2022-04-03	2023-04-02	2024-03-31
14	2022-04-10	2023-04-09	2024-04-07
15	2022-04-17	2023-04-16	2024-04-14
16	2022-04-24	2023-04-23	2024-04-21
17	2022-05-01	2023-04-30	2024-04-28
18	2022-05-08	2023-05-07	2024-05-05
19	2022-05-15	2023-05-14	2024-05-12
20	2022-05-22	2023-05-21	2024-05-19
21	2022-05-29	2023-05-28	2024-05-26
22	2022-06-05	2023-06-04	2024-06-02
23	2022-06-12	2023-06-11	2024-06-09
24	2022-06-19	2023-06-18	2024-06-16
25	2022-06-26	2023-06-25	2024-06-23
26	2022-07-03	2023-07-02	2024-06-30
27	2022-07-10	2023-07-09	2024-07-07
28	2022-07-17	2023-07-16	2024-07-14
29	2022-07-24	2023-07-23	2024-07-21
30	2022-07-31	2023-07-30	2024-07-28
31	2022-08-07	2023-08-06	2024-08-04
32	2022-08-14	2023-08-13	2024-08-11
33	2022-08-21	2023-08-20	2024-08-18
34	2022-08-28	2023-08-27	2024-08-25
35	2022-09-04	2023-09-03	2024-09-01
36	2022-09-11	2023-09-10	2024-09-08
37	2022-09-18	2023-09-17	2024-09-15
38	2022-09-25	2023-09-24	2024-09-22
39	2022-10-02	2023-10-01	2024-09-29

Week	2022	2023	2024
40	2022-10-09	2023-10-08	2024-10-06
41	2022-10-16	2023-10-15	2024-10-13
42	2022-10-23	2023-10-22	2024-10-20
43	2022-10-30	2023-10-29	2024-10-27
44	2022-11-06	2023-11-05	2024-11-03
45	2022-11-13	2023-11-12	2024-11-10
46	2022-11-20	2023-11-19	2024-11-17
47	2022-11-27	2023-11-26	2024-11-24
48	2022-12-04	2023-12-03	2024-12-01
49	2022-12-11	2023-12-10	2024-12-08
50	2022-12-18	2023-12-17	2024-12-15
51	2022-12-25	2023-12-24	2024-12-22
52	2023-01-01	2023-12-31	2024-12-29
53	N/A	N/A	